



[RentJekyll.com](http://RentJekyll.com)

*...come relax and play on our Island*

*David Hopkins*

*Owner / Proprietor*

*706-265-0010*

[TheMtnsVoice@aol.com](mailto:TheMtnsVoice@aol.com)

To: Potential Business Buyer

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## **Beach Vacation Rental Management Business For Sale: \$12,000**

### **THE BUSINESS, RENTJEKYLL.COM:**

I have operated a small vacation rental business on Jekyll Island for the past 6 years, and I am retiring. I have terminated management operations as of July 13, 2017 and no longer have any properties under active management. I have some valuable assets remaining, and I would like to sell to someone that can use them to build a competitive vacation rental business on Jekyll. A secondary Buyer Profile would be an Owner of multiple rental properties wishing to self-manage. I am offering a set of assets to help you maximize profits & occupancy, streamline workload, and possibly break free from VRBO, or other management companies, allowing you to totally self-manage. Assets are:

- **Website, [www.RentJekyll.com](http://www.RentJekyll.com).** Has some decent name recognition. We are talking about the website only, not the design, nor any property management contracts.
- **Booking Software, [www.Bookerville.com](http://www.Bookerville.com).** Currently I have about 1000+/- bookings in my management system account with historical data to pull from, full contact info, etc. Valid for 4 properties until April 2018. Low renewal costs.
- **Inquiry Database** 3000+ separate historical inquiries, all with emails, and most with phone numbers. Extremely high quality leads for 2 Bd / 1 Ba Units, and they have associated inquiry dates that can be sorted for seasonal email lists, promotions etc.
- **Knowledgebase.** I do things differently than my competition, and my occupancy rates and income stats are the biggest testimony I have. Jekyll Island is a unique travel destination, with an exceptionally diverse target audience. It's highly popular with the traditional family vacationer, the couple, the weekend getawayer, the business traveler, the sportsman, the winter snowbird. **Our huge database includes guests from all of those categories, and perhaps even more importantly, the knowledge of how to use that database in a way to effectively maximize occupancy and profit. To put this in perspective, the average unit only needs 50+- tenants per year to maintain a 100% Occupancy, Highest Profit Margin position.** I can offer initial training / support.

Jekyll Island is the fastest growing destination spot on the east coast. It is owned by the State of Georgia, which recently built a beautiful conference center with a new shopping district, surrounding hotels going up, and new developments already underway. It's a rapidly growing vacation Mecca! It has also been under the monopolistic control of only two vacation management companies for the past 40 – 50 years. I broke into this and have outperformed the competition with my results.

The opportunity here is enormous, and what I am offering is the ability to rapidly launch a successful and competitive property management business on the Island. I have everything you need to get up and running fast, and I can share all my secrets, including how I almost tripled income over a previous management company. Call or email to discuss the opportunity.

**NOTE:** *\$12,000 business or personal Loan over 10 years at current rates is about \$125/month. Small investment to start a lucrative lifetime business. Web hosting & design, home office supplies, phone and internet would be your only other startup costs + lots of work. This could be foundation for 6 figure career. No degree necessary – just a good personality, common sense, decent work ethic.*